

B. ROSE HUBER

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EDUCATION

UNIVERSITY OF BALTIMORE

Master of Fine Arts, Creative Writing and Publishing Arts
Cumulative GPA: 3.96

Baltimore, MD
May 2010

INDIANA UNIVERSITY OF PENNSYLVANIA

Robert E. Cook Honors College
Bachelor of Arts in Journalism, Bachelor of Arts in English
Summa Cum Laude

Indiana, PA
May 2007

CAMBRIDGE UNIVERSITY

International Summer Schools
Shakespeare and English Literature

Cambridge, England
Summer 2005

WORK EXPERIENCE

University of Maryland, Baltimore County

Assistant Director, Public Relations (August 2008 – present)

- Serve as editor of *Insights Weekly*, a weekly electronic publication for 5,000 + faculty/staff
- Redesigned *Insights Weekly* into a web-based publication, introduced social media (using Twitter for daily updates)
- Manage students writing for the UMBC Food Blog, "UMBC Eats," co-founder of the project
- Cover the student beat and write stories for the UMBC homepage and admissions site
- Shoot, edit and produce video stories
- Edit content through the internal campus portal, *myUMBC* and manage content on the UMBC homepage and sustainability website
- Assist with internal and external public relations and publications for special events including Commencement, Convocation and the Presidential Faculty Staff Awards

The American Dental Education Association (ADEA)

Publications Assistant (July 2007 – August 2008)

- Served as a proofreader, editor and writer
- Launched, administered and edited a weekly electronic newsletter for staff
- Managed content for the ADEA website and was involved with the development and launch of a new website
- Developed the ADEA Marketplace, a traveling merchandise and bookstore
- Prepared and ordered all products used at ADEA's Annual Session & Exhibition
- Oversaw complimentary memberships and an internal publications library
- Served as liaison between ADEA and its external advertising agency

Spectrum Science Communications

Public Relations Intern/Technology & Design Intern (May 2006 - September 2006)

- Helped brainstorm campaign strategies for new business
- Pitched story ideas to reporters throughout the Washington, D.C. metropolitan area
- Assisted with meeting and event planning
- Selected as Technology & Design Intern halfway through internship

- o Worked on client web reports and graphic design projects

SPECIAL SKILLS

Proficient in Microsoft Office, Microsoft FrontPage, Microsoft Sharepoint, Adobe Dreamweaver, Wordpress, Moveable Type, Blogger, ACGI databases, Advance and iMovie. Working knowledge of Final Cut Express, Adobe Photoshop, Adobe InDesign and Quark. Intermediate proficiency of the Spanish language.

AWARDS & PUBLICATIONS

- o The National Conference on Peer Tutoring in Writing Scholarship and Travel Award (Fall 2006)
- o The Virginia Ann Deem Scholarship in Journalism (Spring 2006)
- o Published one piece of prose and two poems in the *New Growth Arts Review* (Spring 2006, Spring 2007)
- o Published a piece of prose in *Welter* (Spring 2009)

CONFERENCES & PRESENTATIONS

American Dental Education Association, Annual Session and Exhibition (Organizer), March 27 – April 2, 2008; Dallas, Texas

The Congressional Black Caucus Foundation, Inc.; Unleashing our Power (Exhibitor), September 26 – 29, 2007; Washington, DC

Indiana University of Pennsylvania English Undergraduate Conference (Presenter): “Chronic.” March 10, 2007, Indiana, Pa.

The National Conference on Peer Tutoring in Writing (Co-presenter): “Reflecting on Our Institutional Space: An Exploration of Authority in our Tutoring.” November 12, 2006, Ann Arbor, Michigan.

Indiana University of Pennsylvania English Undergraduate Conference (Co-presenter): “Workshop: Exploring the Everyday.” March 7, 2006, Indiana, Pa.

Indiana University of Pennsylvania, Uncommon Words (Presenter): “Dreaming like Justin.” Spring 2006. Indiana, Pa.

Indiana University of Pennsylvania English Undergraduate Conference (Presenter): “Here and There, Then and Now: A Multi-genre Piece, February 21, 2006, Indiana, Pa.